

# Fire in the Desert

Participation Interest & Alignment Request for a transformational wellness event

## The event

We are assembling speakers, sponsors, vendors, and ambassadors for a bold, meaningful, energizing event. This is our initial interest and alignment phase: we want to curate a lineup and community where every participant wins, contributes, and thrives.

- A full day of wellness speakers
- A professionally guided firewalk ceremony at sunset
- A high-energy celebration to close the night

Venue will be shaped by speaker agenda, sponsor partnerships, target number of participants, and experience design.



## Ways to participate

**Speaker:** wellness, mindset, transformation, performance, leadership, or related topics

**Sponsor:** brands aligned with wellness, courage, personal growth, or community activation

Something not listed? We welcome that too.

**Vendor:** wellness products, experiences, services, or event-enhancing offerings

**Event Ambassador:** community leaders, influencers, or connectors who help shape and amplify the experience

## What we want to understand

- Who is interested in being part of this experience
- In what capacity
- How your mission and values align with the spirit of the event

## How to respond

Please reply with your name or organization, your preferred role(s), why this event resonates with you, and any initial ideas or contributions you'd like to explore.

We will follow up with next steps, alignment conversations, and the evolving event structure.

### Vision

A breakthrough moment for attendees, partners, and everyone who contributes: exciting, meaningful, and mutually beneficial.

### Contact founder

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